

## Press information

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# Panacol is now Hoenle Adhesives

**Adhesives manufacturer Panacol-Elosol GmbH has been part of the Hoenle Group, an international supplier of industrial UV Technology, for many years. Beginning September 2025, all global Hoenle subsidiaries will be united and renamed under one corporate brand, Hoenle, including Panacol, which will become Hoenle Adhesives GmbH.**

Just as it was under the Panacol name, Hoenle Adhesives GmbH will continue to be a leading manufacturer of UV, structural and conductive adhesives, and will remain headquartered in Steinbach/Germany. Hoenle Adhesives GmbH will maintain their commitment to provide efficient and sustainable bonding processes. This includes the ability to provide complete bonding solutions by complementing its high-tech adhesives with UV/LED curing from their parent company Hoenle AG. Both adhesives and curing systems are now available from one brand and can be tailored and adapted to individual customer needs. "Our new unified brand reflects the strength of our global organization and our continued commitment to innovation, quality, and customer-focused solutions," says Dr. Michael Peil, Managing Director of Hoenle Adhesives GmbH. "With Hoenle Adhesives, we are building on the trusted legacy of Panacol while positioning ourselves as one global brand for future growth as a comprehensive provider of advanced bonding technologies."

All Panacol and Hoenle subsidiaries are now unified under one corporate brand. The rebranding is accompanied by a new corporate design, a redesigned website ([www.hoenle.com](http://www.hoenle.com)) and a new logo, all of which will be launched in mid-September. The modern logo features the familiar Hoenle blue, symbolizing consistency and expertise, and introduces a stylized ray of light in the "O" to reflect the company's UV Technology core. Hoenle Adhesives GmbH will remain a reliable partner for customers and partners, with a modern look but the same expertise as always.

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### About Hoenle Adhesives:

Hoenle Adhesives GmbH, as part of the Hoenle Business Unit Adhesive Systems, is an internationally active manufacturer in the growth market for industrial adhesives with a broad product range from UV to structural and conductive adhesives. Together with its parent company Hoenle AG, the world's leading supplier of industrial UV technology, Hoenle Adhesives GmbH presents itself as a reliable system provider from bonding to curing of adhesives.



**Photo:** Hoenle

**Note:** The photographic material may only be published in connection with the associated press release.