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DR. HÖNLE AG ANNOUNCES CHANGE OF NAME AND REBRANDING OF THE GROUP

UV specialist Dr. Hönle AG unites its group of companies under one strong, future-focused brand: the subsidiaries as well as the parent company are renamed to Hoenle – Dr. Hönle AG will be Hoenle AG. This step reflects the strategic development of the group and brings clarity to their international activities.

Hoenle has been the parent company of a group of various industrial UV and adhesives specialists for many years. With the customer and its individual application in focus, the subsidiaries have been organized in three business units since 2023: Curing, Disinfection and Adhesive Systems.

Today marks the unification of the group under one **corporate brand**, along with a **new corporate design** and a **new website**. This change will bring the group's legacy of expertise under one roof and contributes to the company's global strategic evolution with the customer in focus. "We're excited to present our new identity to the public for the first time at Labelexpo Europe, a very important show for our Business Unit Curing," says Dr. Markus Arendt, CEO of Hoenle. "It's more than just a new design – it's a visual expression of our future as the world's leading specialist in industrial UV Technology. Our knowledge, innovative strength and clear focus on the customer set the course for sustainable growth."

At Labelexpo Europe in Barcelona, the two group companies, known as PrintConcept UV-Systeme GmbH and Eltosch-Grafix will showcase their latest development as Hoenle – a few days later, at Fachpack in Nürnberg, Hoenle will be represented by both their curing and UV disinfection specialists, the former Sterilsystems GmbH and UV Technik Speziallampen GmbH.

The completely redesigned website at www.hoenle.com offers visitors a modern and user-friendly design as well as clearly structured content. It shows the world's largest portfolio of UV systems, solutions and components for curing, disinfection and bonding applications driving industrial high-tech processes and creating sustainable value for technology, people and the environment. The group's commitment to provide the right solution tailored to the customer's needs remains unchanged.

Photo: Hoenle



Note: The photographic material may only be published in connection with the associated press release.

About Hoenle:

Hoenle AG is the parent company of a group of UV specialists and one of the world's leading suppliers of industrial adhesives and UV Technology. The publicly listed company is based in Gilching / Munich and develops, manufactures, and markets UV/LED-UV systems and equipment, UV lamps, and UV measuring technology for various application fields worldwide. The business is divided into three units:

The **Business Unit Curing** develops, produces, and distributes curing and drying technology for industrial printing, converting and coating applications. The product portfolio comprises systems and solutions based on UV, LED-UV, IR/hot air as well as inert UV systems and peripheral equipment.

The **Business Unit Disinfection** offers system solutions for disinfecting air, water and surfaces with UVC and xenon pulsed light as well as microbiological analyses, which are used in the food industry, for example. An in-house lamp production facility supplies customer-specific lamps.

The **Business Unit Adhesive Systems** comprises solutions for bonding applications in industrial manufacturing processes. These include adhesives and sealants as well as suitable UV and LED-UV curing devices.

In addition to **international subsidiaries** in China, Korea, France, Great Britain, Austria, Malta, and the USA, as well as a sales office in Italy, the group has a **dense network of distribution partners** worldwide.

A **comprehensive service offering**, consisting of service technicians stationed around the world, decentralized spare parts warehouses and the option of augmented reality-based remote service, ensures that customers' production processes are sustainably supported.