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HOENLE GROUP'S BUSINESS UNIT CURING IN THE AMERICAS APPOINTS CRAIG GREENWOOD TO LEAD SHEET-FED SALES.

The Americas' subsidiary of Hoenle Group, a leading provider of industrial UV/LED/IR Curing Technology, has appointed Craig Greenwood to lead the sheet-fed sales activities.

Craig brings more than 30 years of commercial and sales experience in the Graphic Arts industry, to the new role. Most recently, he served in a Senior role promoting press automation solutions.

"We are delighted to welcome Craig to our successful team at Hoenle Americas, we know he will be an excellent addition to our sales line-up and bring a wealth of experience to our sales endeavors. He will continue our ongoing mission to bring high technology and curing expertise to new and existing sheet-fed customers," says Chris Davis, Sales Director of Hoenle Americas' Business Unit Curing. Brook Henschen, Managing Director of Hoenle Americas, points out: "Craig will be part of the brand ambassador team that promotes a culture of responsive partnership. We are looking forward to growing customer and business success in the prospering Americas region with him."

Craig adds: "I'm excited to be on board and look forward to embracing the challenges ahead, while helping drive revenue growth and strengthen our brand presence across North America."

Craig will be making his Hoenle show debut at **PRINTING United 2026**. The Hoenle Business Unit Curing can be met at this high-impact event at **booth N6460 in Las Vegas**.



Caption: Craig Greenwood, Sales & Business Development | Sheet-fed at Hoenle Americas, Business Unit Curing

Photo: Hoenle

Note: The photographic material may only be published in connection with the associated press release.

About Hoenle:

Hoenle AG is the parent company of a group of UV specialists and one of the world's leading suppliers of industrial adhesives and UV Technology. The publicly listed company is based in Gilching / Munich and develops, manufactures, and markets UV/LED-UV systems and equipment, UV lamps, and UV measuring technology for various application fields worldwide. The business is divided into three units:

The **Business Unit Curing** develops, produces, and distributes curing and drying technology for industrial printing, converting and coating applications. The product portfolio comprises systems and solutions based on UV, LED-UV, IR/hot air as well as inert UV systems and peripheral equipment.

The **Business Unit Disinfection** offers system solutions for disinfecting air, water and surfaces with UVC and xenon pulsed light as well as microbiological analyses, which are used in the food industry, for example. An in-house lamp production facility supplies customer-specific lamps.

The **Business Unit Adhesive Systems** comprises solutions for bonding applications in industrial manufacturing processes. These include adhesives and sealants as well as suitable UV and LED-UV curing devices.

In addition to **international subsidiaries** in China, Korea, France, Great Britain, Austria, Malta, and the USA, as well as a sales office in Italy, the group has a **dense network of distribution partners** worldwide.

A **comprehensive service offering**, consisting of service technicians stationed around the world, decentralized spare parts warehouses and the option of augmented reality-based remote service, ensures that customers' production processes are sustainably supported.